

NEWARK BEARS PROMO

ALL-STAR GAME JUNE 23 - RADIO PROMO SCRIPT

:60 second script

Say **"I'M IN!"** with Newark's own professional baseball club, **the Newark Bears**, as they host the **2009 Atlantic League All-Star game on June 23rd at the Bears & Eagles Riverfront Stadium!** The excitement begins with pre-game celebrity softball featuring Team Captain, **Queen Latifah, as well as actress Tichina Arnold, Justin Tuck of the New York Giants, and Baseball Hall of Famer Ozzie Smith!** Stay tuned to **newarkbears.com** for more celebrity softball player announcements. The All-Star Game will feature the best baseball talent in the Freedom and Liberty Divisions of the Atlantic League as voted by the fans. It all happens June 23rd at 5:15 p.m. at Bears & Eagles Riverfront Stadium in Newark where you get **major league entertainment at a minor league price!** Tickets for general seating start at \$12. VIP tickets start at \$35. To purchase your tickets now, visit ticketmaster.com or call the Bears Box Office at 1-888-85-BEARS. That's 1-888-852-3277.

:30 second script

Say "I'M IN!" with the Newark Bears as they host the 2009 Atlantic League All-Star game with pre-game celebrity softball featuring Team Captain, **Queen Latifah, along with actress Tichina Arnold, Justin Tuck of the New York Giants, and Baseball Hall of Famer Ozzie Smith!** Other celebrity softball players to be announced. It all happens June 23rd at 5:15 p.m. at Bears & Eagles Riverfront Stadium where you get **major league entertainment at a minor league price!** Tickets start at \$12 and are available now through ticketmaster.com or through the Bears Box Office by calling 1-888-85-BEARS. That's 1-888-852-3277.

:10 second script

Say **"I'M IN!" with the Newark Bears** as they host the Atlantic League All-Star game and pre-game celebrity softball with **Queen Latifah June 23rd at Bears & Eagles Stadium.** For tickets, call 1-888-852-3277.