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MOONBIRD SERIES REVITALIZES LUNA GUITARS FOLK INSTRUMENT LINE BY COMBINING NEW STYLE WITH TRADITIONAL SOUND

Tampa, FL (January 7, 2016) – [Luna Guitars](#) announces its new Moonbird Series, where signature Luna creativity and innovation bring new style to traditional folk instruments. In a resurgence of the organic sounds and sentiments of folk music, Luna honors tradition while providing an enchanting spin on the classic look of mandolins, banjos, and bouzoukis with its Moonbird series.

The Moonbird motif leaves natural and burst finishes behind while embracing the beauty of night with stunning black satin finishes and night birds flying across a pearly white moon. The design was inspired by an image entitled, "Moonwatching," created by Spanish artist Maria Leon Castro. Luna's lead designer comments, "I thought it was a striking design that was perfect for Luna and would look awesome on a banjo head. I used elements of the design to tie the other instruments together."

- The **Moonbird six-string banjo** is the star of the series when it comes to design. The banjo features a 11" Remo head adorned with a fully-detailed Moonbird motif; a 24-piece bracket plywood rim; mahogany back, sides and neck; a rosewood fingerboard; and a single humbucker pickup.
- **Moonbird mandolins** feature solid spruce tops; solid maple backs, sides and necks; rosewood fingerboards; piezo pickups; and stunning black satin finish.
- The **Moonbird acoustic, Celtic-style bouzouki** features a spruce top; maple back and sides, a rosewood fingerboard; piezo pickups; a black satin finish and an elegant ivory Moonbird rosette.
- The **Moonbird solid body, electric bouzouki** features a solid mahogany body, maple neck, rosewood fingerboard, mini humbucker pickups, and a black satin finish.

Each instrument in the Moonbird series provides the balance and clarity in tone, elegant design, comfort, playability, and competitive pricing consistent with the Luna Guitars brand. Those attending the 2016 NAMM Show can be the first to **check out the Moonbird series at Luna's NAMM booth #303B-C**. To learn more about Luna Guitars, visit lunaguitars.com.

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ABOUT LUNA GUITARS

Luna Guitars — part of the Armadillo Enterprises family of brands — creates fine stringed instruments that are comfortable, affordable, and inspirational for people of all ages and walks of life. The artistic sensibility and exquisite design of Luna instruments engage the minds, spirits and talent of the artists who play them. Luna offers acoustic and electric guitars; acoustic and electric basses; ukuleles; banjoleles; children's guitars, basses and ukuleles; a variety of folk instruments; amps and cases. Luna's commitment to artist community development has taken root as the Luna "Tribe." For more information about Luna Guitars, visit lunaguitars.com.

LUNA LINKS

Website: lunaguitars.com | Tribe Talk Newsletter: lunaguitars.com/tribetalksignup/php | Graphics downloads: [Luna Dropbox](#)

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