

SPILLALOOZA

**July 10, 2010 @ Lawrenceville's Leslie Park Pool
Benefiting the Gulf Restoration Network**

event overview

WHAT: A mini-festival & Gulf Oil Spill disaster relief fundraiser featuring a Zumbathon, a National Aviary presentation, live music, art, kids' activities, environmental education, food, and charitable spirit—all happening at a cool, historic community pool that you can immerse yourself in *without* getting wet! Do a good thing by simply having a good time!

WHEN: Saturday, July 10

Zumba @ 12:30 p.m.

Live music & other activities start @ 2:00 p.m.

WHERE: Lawrenceville Leslie Park Pool

4700 Butler St. | Pittsburgh (Lawrenceville), PA 15201

This historic community pool is not filled with water. Rather, we are filling it with people, music and activities.

WHO: Fun-loving, hipster, environmentally- and socially-conscious people of the 'burgh as well as key community leaders and activists... and hopefully **YOU!** *Entertainers, Presenters, and Participants include...*

- **Zumbathon** leaders & participants
- **The National Aviary**
- **Guinea West African Drum and Dance Ensemble**
- **Joy Ike** (indie, pop, soul)
- **DJ Soy Sos**
- **Boca Chica**
- **Mother Sun & Friends** (acoustic class-psyche-folk)

WHY: To raise funds for the **Gulf Restoration Network** (GRN). For info, visit healthygulf.org.

ADMISSION DONATION:

\$10 – Festival only | \$10 - Zumbathon only

\$20 – Zumbathon and Festival

CONTACTS:

Shane Freeman | 724.709.4439
shaneefreeman@gmail.com

Kelly Burgos | 818.970.7866
kellyqmusic@hotmail.com

meet the organizers

Shane Freeman:

Lawrenceville resident and FedEx employee, Shane Freeman, began conceptualizing Spillapalooza when one day he decided to quit yackin' about the Gulf Oil Spill disaster on facebook and actually DO something about it. He told a few people about his idea and inspired them to help him transform the *idea* into a *reality*. Freeman assembled and directs the Spillapalooza Planning Committee; researched and designated an appropriate charity recipient of the event's funds, the *Gulf Restoration Network*; and is proof that each of us has the ability and the power to make a difference when we make the choice to do so.

Susan Englert:

Lawrenceville resident, architect and visual artist, Susan Englert, is an active member of the Lawrenceville neighborhood and business community as well as the Pittsburgh arts scene. Englert collaborated with fellow Lawrenceville resident and architectural business development consultant, Deborah Knox, to rally support for the revitalization of Lawrenceville's historic Leslie Park Pool and together they created a plan for a variety of relevant, entertaining community events to be hosted at the Pool, including the successful Accordion Pool Party held in September of 2009, and now the July 10 Spillapalooza fundraising event as well as the July 25 Urban Star Gazing Party.

Deborah Knox:

Lawrenceville resident and architectural business development consultant, Deborah Knox, is an active member of the Lawrenceville neighborhood and business community as well as the Pittsburgh arts scene. Knox and Susan Englert joined forces to rally support for the revitalization of the Leslie Park Pool and co-created a plan for a variety of relevant, entertaining community events to be hosted at the Pool, including the successful Accordion Pool Party held in September of 2009, and now the July 10 Spillapalooza fundraising event as well as the July 25 Urban Star Gazing Party.

Paula Soto:

Social worker, freelance writer, and certified Zumba Instructor, Paula Soto, of Beaver County, collaborated with Spillapalooza creator, Shane Freeman, to arrive at the concept of getting the ever-growing Zumba community involved in this special fundraising event by kicking off the day's festivities with a Zumba Marathon. Beyond her management of the Zumba Marathon, Soto also serves as a key member of the planning committee for the overall event.

Kelly Burgos:

Pittsburgh resident and singer/songwriter, Kelly Burgos, is a freelance copywriter and creative strategist with a fundraising/events background that includes 11 years with GRAMMY charities—the MusiCares Foundation and The GRAMMY Foundation—working with the entertainment community to raise funds for music-related educational, health, and human service programs.

John Cordle:

Lawrenceville resident and Duquesne University music program graduate, John Cordle is a working guitarist and singer/songwriter who has collaborated with some of Pittsburgh's top musicians. Cordle is an active member of the local music and arts scene as well as of his Lawrenceville neighborhood and business district.